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**To:** Commissioner for Patents  
**Company:** U.S. Patent & Trademark Office  
**Fax:** 9,15712738300,A,B,#  
**Phone:**

**From:** Ellen Webb  
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**Phone:** 602.445.8381  
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**NOTES:**

Re: Application Serial No. 09/976,677

Please process the attached Revocation/Substitute Power of Attorney.

Thank you.

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**Date and time of transmission:** Monday, June 30, 2008 1:15:32 PM  
**Number of pages Including this cover sheet:** 03

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SHURflo, LLC

Power of Attorney by Assignee

POWER OF ATTORNEY

The undersigned hereby revokes all prior powers of attorney and appoints all attorneys associated with Customer Number 71373 as attorneys and/or patent agents with the power to represent the Assignee in connection with each of the issued patents and patent applications listed in the attached Schedule A.

CERTIFICATE UNDER 37 C.F.R. § 3.73(b)

SHURflo, LLC, a California Limited Liability Company, having a place of business at 5900 Katella Avenue, Cypress, California certifies that it is the assignee of the entire right, title, and interest in the patents or patent applications identified in the attached Schedule A by virtue of a recorded assignment or other documents in the chains of title.

The undersigned (whose title is supplied below) is empowered to act on behalf of the assignee SHURflo, LLC.

I hereby declare that all statements made herein of my own knowledge are true, and that all statements made on information and belief are believed to be true; and further, that these statements are made with the knowledge that willful false statements, and the like so made, are punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Please direct all correspondence to:

Customer Number 71373  
Attn: IP Docketing Dept.  
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SHURflo, LLC

Date: 6/13/08

By: Angela Lageson

Name: Angela Lageson

Title: Assistant Secretary

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Power of Attorney by Assignee

Schedule A

Patent Application No.	Patent No.	Country	Title
09/976,677		US	METHOD AND APPARATUS FOR ADVERTISING ADJACENT TO A BEVERAGE DISPENSER TO FACILITATE INCOME DEVICE PLACEMENT IN HIGH TRAFFIC VENUES